# TCAT JACKSBORO

## Hospitality and Tourism Program
## 2026 - 2027
## Cost Sheet

The tourism and travel industry leads the future as one of the largest growing career sectors not only in Tennessee but in the country. Graduates of the Hospitality and Tourism program will have the essential skills needed to enjoy a career in the vacationing and tourism industry and have the potential to earn 13 industry certifications. Students will develop skills in creating the customer experience, providing guest services, marketing, engaging customers, operating retail businesses, leading operations in hospitality services, and offering customer services in tourism, travel, and attractions. Possible career opportunities may include hospitality leadership and management, marketing, operations of tourism services, event planning, operating retail businesses, managing lodging, arts and culture, attractions, and recreation events. Students enjoy an active role in their learning by completing practical experiences with project-based activities and hands-on training, using office technology, completing work-based learning activities as well as developing work ethics, interpersonal skills, and professional skills.

**All book and supply costs are estimates and subject to change without notice.**

| First Term | ISBN | | 432 Hours |
|---|---|---|---|
| Maintenance Fee {432 Hours} | | $1,446.00 | Due at Registration |
| Student Activity Fee | | $10.00 | Due at Registration |
| Tech Access Fee | | $85.00 | Due at Registration |
| Cengage 12 Month Access | 9780357700044 | $275.00 | Approximate |
| Customer Service Skills | 9781265013776 | $250.00 | Approximate |
| Retail/Customer Service Certifications Bundle | RISE UP/NRF | $575.00 | Approximate |
| Flash Drive 32GB | | $10.00 | Approximate |
| Microsoft Certifications (3 @ 138 each) | | $414.00 | Approximate |
| **Total 1st Trimester Estimated Costs:** | | **$3,065.00** | |

| Second Term | ISBN | | 864 Hours |
|---|---|---|---|
| Maintenance Fee {432 Hours} | | $1,446.00 | Due at Registration |
| Student Activity Fee | | $10.00 | Due at Registration |
| Tech Access Fee | | $85.00 | Due at Registration |
| Hospitality & Tourism | 9781970117219 | $250.00 | Approximate |
| AHLEI Certification Bundle | 9780866125116 | $325.00 | Approximate |
| ServSafe Certification Bundle | ServSafe Online | $575.00 | Approximate |
| **Total 2nd Trimester Estimated Costs:** | | **$2,691.00** | |

| Third Term | ISBN | | 1296 Hours |
|---|---|---|---|
| Maintenance Fee {432 Hours} | | $1,446.00 | Due at Registration |
| Student Activity Fee | | $10.00 | Due at Registration |
| Tech Access Fee | | $85.00 | Due at Registration |
| Graduation Package | | $100.00 | Due at Registration |
| Retail Management 11e | 9781265279752 | $275.00 | Approximate |
| **Total 3rd Trimester Estimated Costs:** | | **$1,916.00** | |

| TOTAL ESTIMATED COST FOR PROGRAM | $7,672.00 |
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Updated: June 2026