



Hospitality and Tourism Program

2026 - 2027

Cost Sheet

The tourism and travel industry leads the future as one of the largest growing career sectors not only in Tennessee but in the country. Graduates of the Hospitality and Tourism program will have the essential skills needed to enjoy a career in the vacationing and tourism industry and have the potential to earn 13 industry certifications. Students will develop skills in creating the customer experience, providing guest services, marketing, engaging customers, operating retail businesses, leading operations in hospitality services, and offering customer services in tourism, travel, and attractions. Possible career opportunities may include hospitality leadership and management, marketing, operations of tourism services, event planning, operating retail businesses, managing lodging, arts and culture, attractions, and recreation events. Students enjoy an active role in their learning by completing practical experiences with project-based activities and hands-on training, using office technology, completing work-based learning activities as well as developing work ethics, interpersonal skills, and professional skills.

****All book and supply costs are estimates and subject to change without notice.****

First Term	ISBN	432 Hours
Maintenance Fee {432 Hours}		\$1,446.00 Due at Registration
Student Activity Fee		\$10.00 Due at Registration
Tech Access Fee		\$85.00 Due at Registration
Graduation Package		\$100.00 Due at Registration
Cengage 12 Month Access	9780357700044	\$275.00 Approximate
Customer Service Skills	9781265013776	\$250.00 Approximate
Retail/Customer Service Certifications Bundle	RISE UP/NRF	\$575.00 Approximate
Flash Drive 32GB		\$10.00 Approximate
Microsoft Certifications (3 @ 138 each)		\$414.00 Approximate
Total 1st Trimester Estimated Costs:		\$3,165.00

Second Term	ISBN	864 Hours
Maintenance Fee {432 Hours}		\$1,446.00 Due at Registration
Student Activity Fee		\$10.00 Due at Registration
Tech Access Fee		\$85.00 Due at Registration
Hospitality & Tourism	9781970117219	\$250.00 Approximate
AHLEI Certification Bundle	9780866125116	\$325.00 Approximate
ServSafe Certification Bundle	ServSafe Online	\$575.00 Approximate
Total 2nd Trimester Estimated Costs:		\$2,691.00

Third Term	ISBN	1296 Hours
Maintenance Fee {432 Hours}		\$1,446.00 Due at Registration
Student Activity Fee		\$10.00 Due at Registration
Tech Access Fee		\$85.00 Due at Registration
Retail Management 11e	9781265279752	\$275.00 Approximate
Total 3rd Trimester Estimated Costs:		\$1,816.00

TOTAL ESTIMATED COST FOR PROGRAM	\$7,672.00
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Updated: June 2026